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The effect of costumer consentration on debt capasity of the listed companies in Tehran Stock Exchange

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ABSTRACT

The aim of present study is determining the of the effect of costumer consentration on Debt Capacity of the Listed Companies in Tehran Stock Exchange.It had been use according to the Frank model & Goyal (2009) & Marchika & Mora (2008) as several variable regression of panel datas, from the other hand for check theory and the main studing model ,using logostic model because of binoring of variable regression.In this study, one Original hypotheses is developed. Original hypothesis and 187 companies were selected by systematic samplings for a period of 7 year (2010-2016) and appropriate refer to the financial statement and reports of the board of directors are collected. The results showed that Costoumer Consentration has a significant and negative impact on impaction debt capacity.

Keyword:

perceived usefulness, perceived ease of use, reliability, attitudes, electronic services

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