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Investigating the Effective Role of Strategic Islamic Coordination on the Success of Organizations in the Resistance Economy

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Abstract

The resistance economy is a smart move to identify the areas of pressure and subsequently try to control and neutralize the effects, which requires the coordination, stability of action, and facilitation of movement toward the desired situation by turning such pressure into opportunities. In this study the statistical population entails of 500 senior and mid-ranked managers and senior experts of the Central Headquarters of Sepah Bank. The sample population was identified 218 using the Cochran's formula. Field measurement was performed using a questionnaire and its validity was confirmed using formal validity and reliability with Cronbach's alpha (0.73). Structural equations were used to analyze the hypotheses. Based on the research model, the two main hypotheses and ten sub-hypothesis were examined, which indicates the effect of Islamic and strategic coordination on the success of organizations in the resistance economy. In the end, suggestions were made based on the hypotheses.

Keywords: Islamic Coordination, Strategic Coordination, Organization Success, Resistance Economy.