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The Role of successful technology transfer (commercialization) to improve the technology of Applied Science University

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ABSTRACT

Introduction: According to an article of Hsu et al the relation between the variables in general and analytical model of research. Four variables of human, financial, commercial, cultural, or institutional resources have been studied.

Methods: The study used a descriptive method of mathematical modeling and in terms of purpose, it is applied. At first, studying the records of the plan and then working on the main theme of the thesis are considered.

Result: The results showed that in human resource part, sub-factors of the college quality; in financial resources, the sub-factor of industry; in Commercialization, the sub-factor of patent portfolios; and in cultural resources, the sub-factor of incentive policies were the top priorities.

Keyword:
Technology transfer
Commercialization
Improve the technology

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