

Establishment of Strategic Perspectives for Development of Rural elementary school Education in koohrang county based on Swot Analysis

Yaghoub Rahimi Poranjani ^۱

PhD student of Curriculum Development, Shiraz University, Iran^۱

ABSTRACT

Aim: With respect to strategic planning to meet the problems of various organizations aim of this study to develop appropriate strategic perspectives on Swot analysis for the development of rural pre-school education is koohrang county. **Materials and Methods:** This was applied research in terms of purpose and descriptive-correlational research. Achieving this goal originally formed the 20-member Strategic Council for the development of elementary school tribes and theories help them through interviews, library resources, weaknesses, strengths, threats and opportunities for the development of elementary school tribes were gathered. Then, using a questionnaire to assess each of these four factors affect weight, a questionnaire was among 50 samples. The population of these research managers, deputies and experts Department of Education, professors and educators, and public release constitute county. The validity of the questionnaire was conducted with the assistance of experts, which shows the validity of the questionnaire was acceptable. Also, to test reliability, the Cronbach's alpha coefficient was used 0.88 that was approved. The data analysis swot was used to assess the strengths and weaknesses of rural pre-school education koohrang county. **Results:** According to the final score matrix evaluation of internal factors (2.51) and external factors evaluation matrix (2.51) showed that the strategy of pre-school place education koohrang county is located in the region SO. **Conclusion:** Finally, according to the findings of research strategies in the development of elementary school education in rural and nomadic education koohrang county was drafted.

Keywords, tribal, strategy, SWOT analysis