The Impact of Information Technology on Corporate Communications Department of the Department of Education in District 3 of Tabriz

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A B S T R A C T

The desired pattern in this research in relation to information technology, enterprise in the 5th dimension. For this purpose a questionnaire, with 16 questions and the other questionnaire with 10 questions, the validity and reliability of measurement after the available statistical samples from among the staff of education district 3 city of Tabriz to the number 80 of the 100 people were selected. After gathering information, the resulting tabloid information and classified for the analysis of data collected from the Kolmogorov Smirnov test and the Pearson r, regression has been used. The results of the tests of the hypothesis are indicative of the influence of information technology on organizational communication, Office of education district 3 city of Tabriz. And finally the amount of Corporate Communications Department of education district 3 city of Tabriz with the use of single sample T were measured and determined the status of the Corporate Communications Department of education district 3 city of Tabriz more than average fitted bottom.

1- Introduction

In the current aims and methods of traditional societies do in educational institutions, like other organizations changes dramatically. These changes on the challenges and problems, strategies, programs and approaches impact frequency (English et al. 1999). The field of communications is one of the areas in which it has been much more rapid progress and the Internet over the past two decades also generally surprisingly influence it. This tool (the Internet) is a small village to a world in which humans can through it from remote distances to communicate with each other Benefit each other findings (Yaghoubi & Chizari, 2006: 45).

Information technology on institutions and social organizations, the influences of frequency. Organizations with the changes they seek on their own advantages of information technology are the new organization may bring. Today we head to an era in which information and communication technology in human life are becoming institutionalized. Other mobile phone, laptop, digital camera and computer from being outside and a luxury mode needs have become. These days, what is important is that new technology and facilities in these tools to work. Any appreciate these technologies